



**PARTICIPATORY BUDGETING FUND
2025/2026**

The closing date for applications is 5th June 2025 at 5 pm.
Please note, late applications will not be accepted.

Please refer to the associated guidance when completing this application form.

All projects must be completed by 28th February 2026.

Who can apply?

- Project proposals are invited from individuals, community organisations or voluntary groups who must run in South Ayrshire localities and support local people.
- Both constituted and non-constituted groups (non-constituted groups may need to partner with a constituted organisation to receive funding)
- This process is **not** open to schools, but Parent Association/Pupil Councils may apply if the project does **not cover core curricular activities**.

Which of the following areas does your project fit in to – please tick which one applies:

1. Ayr North	
2. Ayr South & Villages	
3. Prestwick, Troon & Villages	X
4. North & South Carrick	

Which priority does your project fit in?

Project must meet at least one of these, please ✓ the most appropriate.

1. Adult and Family Learning	X
2. Financial Inclusion (Cost of Living Support)	
3. Youth Work	
4. Community Development	X

Project Proposal

Organisation Name: Carers Gateway – South Ayrshire	
<p>Project Name: Unpaid Carers “Get Local Support Now” Banner Campaign</p> <p>We will design, have printed and install four high impact pop-up banners that we will rotate around community hubs across Prestwick, Monkton and Dundonald (Businesses, libraries, GP surgeries, Dentists).</p> <p>Each will feature:</p> <ul style="list-style-type: none">• Bold headline such as “Unpaid Carer? Get Local Support in (Prestwick x2 /Dundonald/Monkton) Now”• Live QR code linking directly to the 24/7 Bridget carer support platform and direct registration.• Local branding: Carers Gateway Group logo and colour palette as well as Prestwick & Villages LPP• Concise prompt: “Scan for immediate advice, support, digital training and workshops” <p>By rotating these banners around high footfall points, we’ll normalise carer identity, drive early self-referral and steer carers straight to round the clock help before challenges escalate.</p> <p>What is Bridget?: It is a cutting edge online self help service, that harnesses AI to help carers of all ages. It’s specifically designed to provide personalised localised support and information to help people care loved ones and themselves. Carers can quickly select the topics that affect them and it instantly build them a custom carer support plan with advice, health tips and information about local events and services.</p> <p>It registers the Carer with the Gateway in touch through email and text, offering</p>	

<p>more help where you need it. We'll also check in regularly to see how you're doing and offer extra support when necessary.</p> <p>You can access everything anytime, day or night, and if you choose to register, you can save your plan and pick up where you left off next time.</p> <p>Need: Economic value of unpaid care: The UK's 6.4 million unpaid carers save the public purse an estimated £119 billion every year more than the entire NHS budget.</p> <p>Based on demographic proportions, we estimate there are 1,200 unpaid carers in Prestwick & villages. Without visible prompts, many only seek help once in crisis. Our "Get Local Support Now" banners, with live QR links to Bridget, will help normalise "carer" as an identity, lower access barriers and drive early referrals, reducing later resource heavy emergency interventions.</p>																							
<p>Organisation Address: 43 Sandgate, Ayr</p>																							
<p>Postcode: KA7 1DA</p>																							
<p>Will you be able to deliver your idea by 28th February 2026 (if successful)?</p> <p>Yes</p>																							
<p>Total cost of idea/how much are you applying for? Please provide a breakdown:</p> <table> <tr> <td>Graphic Design: Banner & sign artwork (contracted)</td> <td>£100</td> <td>1</td> <td>£100</td> </tr> <tr> <td>Pop-up Banners: Premium 800x2000 mm, full colour print</td> <td>£250</td> <td>4</td> <td>£1,000</td> </tr> <tr> <td>QR Code Setup & Analytics</td> <td>Generate unique UTM-tagged QR codes; set up tracking dashboard</td> <td>£50</td> <td>1</td> <td>£50</td> </tr> <tr> <td>Contingency (5%)</td> <td>To cover minor print or delivery variances</td> <td>—</td> <td>£70</td> </tr> <tr> <td>Grand Total</td> <td colspan="3">£1,220</td> </tr> </table>			Graphic Design: Banner & sign artwork (contracted)	£100	1	£100	Pop-up Banners: Premium 800x2000 mm, full colour print	£250	4	£1,000	QR Code Setup & Analytics	Generate unique UTM-tagged QR codes; set up tracking dashboard	£50	1	£50	Contingency (5%)	To cover minor print or delivery variances	—	£70	Grand Total	£1,220		
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<p>If total costs exceed £2000, will you have match funding: (see guidance note 4) If yes, please detail who the other funders will be:</p>																							
<p>Are you a constituted group/organisation?</p> <p>Do you have a bank account?</p> <p>Do you have host organisation in place (if required)? If so, please state host organisation.</p> <p>Do you give consent for us to use/share your details throughout the Participatory Budgeting process?</p>	<p>YES</p> <p>YES</p> <p>NO</p> <p>YES</p>																						

I, on behalf of, (organisation name):

- Certify that to the best of my knowledge the information contained in this application is true

and accurate and will adhere to the following terms and conditions.

- Understand that making this application does not entitle the organisation to funding as a right.
- Will not commence or commit any expenditure before receiving approval of the funding.
- Understand that this funding award does not cover retrospective work.
- Understand that to make any misleading statement in relation to this application could make the application invalid or may mean the organisation has to repay the funding.
- Understand that this application is subject to appropriate checks and meets appropriate guidance and essential criteria.
- I have read the associated guidance and essential criteria before completing and submitting this application form.
- Understands that if I do not provide satisfactory evidence of spend then the council may request, I repay the grant.
- Failure to return or complete and return any evaluations requested then I may not receive any future funding from South Ayrshire Council. I may be asked to repay the funds if I cannot provide evidence that they were used for the purpose intended.

Name of Person completing application: _Sheila Vance_____

Date: ____12.06.25_____

This application only should be uploaded to [Your Area Your Voice Your Choice](#) and select the relevant locality.

Please submit the following information via email to External Funding Officer at:

grants@south-ayrshire.gov.uk

1. Lead contact name, email address and telephone number.
2. Copy of constitution.