



Funded by  
UK Government

**COMMUNITY EMPOWERMENT FUND  
2025/2026**

The closing date for applications is Thursday 1<sup>st</sup> May 2025 at 5pm.

Please refer to the associated guidance when completing this application form.

**All projects must be completed by 28<sup>th</sup> February 2026**

**AMOUNT OF GRANT REQUESTED**

TYPE OF GRANT	AMOUNT	PURPOSE	SELECT ONE
*Small grant	Up to £4950	To assist with any barriers to sustaining your group. For development of smaller projects.	<input type="checkbox"/>
*Community ownership/Community Asset Transfer (CAT)/Community empowerment	Up to £15,000	For groups who are taking ownership of land or assets. To support groups going through CAT or who have successfully achieved this, as well as supporting groups who are taking the lease of an asset. To support groups to achieve the priorities identified within their place plans or Community Action Plans	<input checked="" type="checkbox"/>

**\* only one type of grant can be selected**

**SECTION 1 – ORGANISATION DETAILS**

a	Organisation Name	Friends of the Broadway Prestwick
b	Organisation Address	The Broadway Cinema, 80 Main Street, Prestwick, KA9 1PA
c	Website	www.broadway.scot
d	Type of organisation (voluntary organisation, charity, CIC, Ltd. by guarantee, SCIO, unincorporated association etc. or private sector)	Registered charitable company in Scotland limited by guarantee.



e	If a charity or Limited Company please include your number	Charity: SC048992 Company: SC618864
f	Is your organisation VAT registered?	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>
g	Does your group/organisation have a bank account?	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/> In progress <input type="checkbox"/>

## SECTION 2 – CONTACT DETAILS

The contacts below will be required to read the guidance notes and consent to being contacted by the council officers managing this fund including for monitoring and evaluation purposes.

	Contacts	Lead Contact	Secondary Contact
a	Name		
b	Position in Organisation		
c	Contact E-mail		
d	Contact Telephone Number		

## SECTION 3 – PROJECT DETAILS

a	Project Title	The Broadway Cinema Phase One Development
b	About Your Project	<p>The Broadway Cinema is one of the greatest remaining examples of a small-town golden-age cinema in the country.</p> <p>Designed by renowned architect Alister Gladstone MacDonald, the Broadway opened on 29th April 1935 as Ayrshire's new luxury super cinema. Seating 1,060 patrons, featuring a beautifully furnished tearoom, and with a full stage and dressing rooms for live performances, the Broadway thrived during the golden age of cinema and provided joy, respite, and vital charitable services for the community of Prestwick through the Second World War, and beyond to the 1960s.</p>



The Broadway then began a slow transition to bingo, becoming a full-time bingo hall between 1966 and 1976, before a final attempt to bring back cinema ended on 20th November 1976.

The building next became a leisure centre in 1981 with an amusement arcade to the front, and squash courts and fitness facilities to the rear, operating as Prestwick Leisure Centre until 2003, when the building would be sold to a private hospitality chain. Now in 2025, after 22 years of dereliction, the Broadway has entered community ownership for the first time with Friends of the Broadway Prestwick and celebrated its' 90<sup>th</sup> anniversary with major milestones achieved in removing the squash courts and revealing the original cinema auditorium with a screen installed for the first time in almost half a century.

Holding great significance for our community, the Broadway is fondly remembered by generations of local residents, with enormous support for the Friends of the Broadway project. Throughout every operational era of its history, the Broadway created a safe, warm, and comfortable space for its community. After decades away, we aim to restore those crucial services that the Broadway can provide for the people of Prestwick.

Friends of the Broadway Prestwick want to operate the Broadway for and on behalf of the community for everyone. We want it to be a cinematic living room for the town. A socially inclusive community facility offering accessible, sustainable, and cultural opportunities for all of Prestwick's citizens. The Broadway's incredible surviving architecture and atmosphere will be beautifully restored to create an environment entirely unique and evocative of the golden age of cinema-going. Our original 1,000 capacity auditorium will return for cinema, and yet also theatre, music, comedy, conferences, and more. We will construct additional screens to the rear of the property for programming flexibility and additional rentable space for local groups. Our community hub at ground level as well as hosting our concessions and box office, will act as central hub for Main Street. A varied events programme will be complemented by local exhibits, heritage tours and presentations, and hireable meeting space. We aim to preserve not only the Broadway's history but the history of all cinemas across the country, in our nation's first ever Museum of Scottish Cinemas. Our heritage work will include extensive oral history projects, multiple interactive exhibits, and result in the first fully accredited museum in the town's history. We will also incorporate Scottish Gaelic throughout the building, creating a leading culture and learning hub for the preservation of Gaelic in Ayrshire and Galloway and supporting South Ayrshire Council's commitments to increasing awareness and usage of the language.

In successfully bringing the Broadway into community ownership, we have undertaken additional responsibilities to care for our C-listed building and protect and preserve its current condition until our restoration work can begin. This includes core operating, utility, and maintenance costs that are crucial to our project's sustainable development. We are now ready to commence Phase One of the building's redevelopment, to deliver the re-opening of the Broadway in 2025. Phase One will restore the Broadway's original auditorium to cinema use, with inaugural major events currently under development, and a new visitor experience created in the foyer with a pop-up museum and exhibit space that brings an immersive cultural learning environment.



	<p>To achieve this, additional health and safety works, facility upgrades, and accessibility improvements are necessary to grant public access and enable events and community use. We are asking for capital funding support from the Community Empowerment Fund to initiate essential safety works to the canopy at the Broadway's front entrance to ensure safe public access to the building, improvements to a former toilet block in the Broadway's auditorium to bring safe, accessible, and usable facilities necessary for events, and additional accessibility aids for the foyer including a ramp, secondary handrails, and signage, to ensure the Broadway becomes a fully accessible and navigable venue.</p> <p>Together, with additional health and safety measures we will implement with matched maintenance funding, we can deliver the re-opening of the Broadway with your support in 2025.</p>
<b>c</b>	<p><b>What community will this project be delivered in and what communities will benefit?</b></p> <p>The Broadway Cinema is situated at the heart of Prestwick Main Street.</p> <p>Yet our project's success will not only benefit the people of Prestwick but those in surrounding communities throughout South Ayrshire and beyond. We want to augment the retail and entertainment offer on Main Street by attracting more visitors, more commercial opportunities for local businesses, and a set of activities which complement existing provision locally and regionally. All of Prestwick's surrounding communities and the wider Ayrshire region will benefit from the Broadway's facilities and services. The Broadway is located at the geographic centre of town, with each household in Prestwick within a 20-minute walk of the building, perfectly aligning with current trends and commitments towards 20-minute neighbourhoods. Within a 20-mile radius, we have a catchment area of over 200,000 people, with excellent public transport links to the rest of South Ayrshire, the Clyde Coast, and central belt. With a fully accessible venue, integrated Gaelic-language plan to collaborate with national Gaelic organisations and events, and industry-leading standards in dementia-friendly and inclusive design practices, all within a unique Art Deco atmosphere, we can create a destination that caters for everyone.</p> <p>The Broadway is a once in a generation opportunity to deliver a significant positive impact for Prestwick, and South Ayrshire.</p>
<b>d</b>	<p><b>If your project will require maintenance in future years how will your organisation achieve/fund this?</b></p> <p>Friends of the Broadway Prestwick has a robust funding strategy, that covers all aspects of the project, from capital restoration works to core running costs, from community engagement initiatives to essential maintenance costs. We have already received £50,000 in maintenance allocation from the Scottish Land Fund, with other applications for similar unrestricted funding currently under review. We have received capital grant funding to progress with our architectural</p>



	<p>development from the Coastal Communities Fund and Architectural Heritage Fund, and we will soon apply for the first wave of major capital redevelopment works from funders such as the National Lottery Heritage and Community Funds, Historic Environment Scotland, and Local Energy Scotland. We continue to generate sustained income from membership packages, charitable donations, and fundraising initiatives. We have developed a near-term funding strategy to cover our core operating costs, fund additional consultancy and survey work, and progress the building development works that will deliver Phase One to our community at the nearest possible opportunity.</p>
e	<p><b>Can your project demonstrate that your project/organisation needs have been identified through consultation?</b> Yes <input checked="" type="checkbox"/> No <input type="checkbox"/></p>
f	<p><b>Which of the following Council plan priorities most aligns with your proposed project:</b></p> <p>Priority 1 – Spaces &amp; Places <input checked="" type="checkbox"/></p> <p>Priority 2 – Live, Work, learn <input checked="" type="checkbox"/></p> <p>Priority 3 – Civic &amp; Community Pride <input checked="" type="checkbox"/></p> <p><b>What UKSPF priority does it meet:</b></p> <p>Health &amp; Wellbeing <input type="checkbox"/> (Green Spaces, Active Travel, Sports Facilities, Cost of Living Support)</p> <p>Community Safety <input type="checkbox"/> (Crime Reduction/Prevention)</p> <p>Community Inclusion <input checked="" type="checkbox"/> (Arts, Culture, Heritage, Volunteering, Digital Connectivity, Local Engagement and Regeneration)</p> <p><b>Does your project meet with any of the following objectives?</b></p> <p>Ownership of local land and assets <input checked="" type="checkbox"/></p> <p>Community led regeneration <input checked="" type="checkbox"/></p>



	<p>Assist with Community Asset Transfer <input type="checkbox"/></p> <p>Align with Community Wealth Building Principles <input checked="" type="checkbox"/></p> <p>Link into your local place plan/community action plan priorities <input checked="" type="checkbox"/></p> <p><b>If linking into a place plan or a community action plan, please details which priority it will be achieving:</b></p> <p>The Broadway will align with all three of the council plan priorities. Once completed, the Broadway will become an inclusive, welcoming space for the community. The ability to host a wide range of events, cater to a variety of accessible needs, and encourage engagement with the project and other members of the community will create a powerful sense of place in the middle of Main Street.</p> <p>The Broadway will not only become a venue for entertainment purposes, but also a living room for the town, and somewhere to visit for educational purposes too. Flexible hybrid working and study space will be created to be utilised by everyone from school pupils to community groups. Our flexible events space, pop-up museum, and new immersive visitor experience that will include behind-the-scenes building tours, will all provide unique opportunities to learn, grow, and experience a space that is entirely unique locally, regionally, and nationally.</p> <p>The Broadway is a cultural gem, one of the greatest remaining examples in the country of an Art Deco golden age cinema. The crucial improvements to accessibility and health and safety applied for in this application will be instrumental in delivering the Broadway's return to its community.</p>	
<b>g</b>	<b>Estimated start date:</b>	<b>01/06/2025</b>
<b>h</b>	<b>Estimated completion date:</b>	<b>31/12/2025</b>
<b>i</b>	<p><b>Is your application submitted in partnership with other organisations?</b> Yes <input type="checkbox"/> No <input checked="" type="checkbox"/></p> <p><b>If yes, please detail.</b></p>	
<b>J</b>	<p><b>If your project relates to a property or land, please confirm whether you own, or lease the property or land</b></p> <p>own <input checked="" type="checkbox"/> lease <input type="checkbox"/> (</p> <p><b>If lease, an indication that the owner is supportive or aware that plans will be required. Please detail how you will provide evidence of support, ie long term lease</b></p>	



	If lease, then a copy of the lease needs to be provided.
K	<p>Please tick/populate as appropriate:</p> <p>Are you aware of the appropriate consents required for this project? Yes <input checked="" type="checkbox"/> No <input type="checkbox"/></p> <p>Do you have:</p> <ul style="list-style-type: none"> <li>Statutory consents for your project in place <input type="checkbox"/></li> <li>Planning, including listed building and conservation area consents <input type="checkbox"/></li> <li>Building Warrants <input type="checkbox"/></li> <li>Evidence of Pre application discussion <input type="checkbox"/> Please include your reference number _____</li> </ul> <p>Not applicable <input checked="" type="checkbox"/></p> <p>Copies of any of the above need to be provided</p>

#### SECTION 4 – PROJECT COSTS

		£
a	<p>How much are you requesting from the Community Empowerment Fund</p> <p>Are you applying for Revenue or Capital costs, or both?</p> <p>Revenue <input type="checkbox"/></p> <p>Capital <input checked="" type="checkbox"/></p>	£12,000
b	<p>Please provide a full break down of costs for your project. If applying for both revenue and capital, then please details costs separately.</p> <p><b>*For costs over £1000, 3 quotes need to be provided – <u>if relevant quotes are not provided when submitting application, it will not be considered.</u></b></p>	



	<ul style="list-style-type: none"> <li>• Canopy repairs: £3,000</li> <li>• Accessibility aid improvements: £6,000</li> <li>• Toilet re-fit: £3,000</li> </ul>										
<b>c</b>	<p><b>Does your group require the full amount applied for your project? Yes <input checked="" type="checkbox"/> No <input type="checkbox"/></b></p> <p>If the fund is oversubscribed, would a part funded offer be considered? Yes <input checked="" type="checkbox"/> No <input type="checkbox"/></p> <p><b>If yes, then would this impact the delivery of the project?</b></p> <p>If a part offer was awarded with select elements of the application unable to be funded at this time, this would inevitably delay the re-opening of the Broadway and cause additional uncertainty as to the timescale of the project's development and our ability to deliver for our community.</p> <p><b>If you are successful, will this funding be used as match funding?</b> Yes <input checked="" type="checkbox"/> No <input type="checkbox"/></p> <p>If yes, have the other sources been confirmed?</p>										
<b>d</b>	<p><b>OTHER FUNDING. Have you applied for, or received, grants from any other body for your project/activity?</b></p> <p><b>If so, please give details of to whom and how much:</b></p> <table border="1"> <tr> <td><b>Body:</b></td><td>The Scottish Land Fund</td></tr> <tr> <td><b>Amount applied for:</b></td><td>£328,060</td></tr> <tr> <td><b>Amount received:</b></td><td>£328,060</td></tr> <tr> <td><b>Body:</b></td><td>The McDonald's in the Community Foundation</td></tr> <tr> <td><b>Amount applied for:</b></td><td>£50,000</td></tr> </table>	<b>Body:</b>	The Scottish Land Fund	<b>Amount applied for:</b>	£328,060	<b>Amount received:</b>	£328,060	<b>Body:</b>	The McDonald's in the Community Foundation	<b>Amount applied for:</b>	£50,000
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	<b>Amount received:</b>	£50,000
	<b>Body:</b>	The Coastal Communities Fund
	<b>Amount applied for:</b>	£21,938
	<b>Amount received:</b>	£17,748
	<b>Body:</b>	The Architectural Heritage Fund
	<b>Amount applied for:</b>	£19,688
	<b>Amount received:</b>	£12,375
	<b>Body:</b>	Bòrd na Gàidhlig Taic Freumhan Coimhearsnachd
	<b>Amount applied for:</b>	£1,000
	<b>Amount received:</b>	£750
	<b>Body:</b>	The Foyle Foundation
	<b>Amount applied for:</b>	£10,000
	<b>When applied:</b>	31/01/2025
	<b>When decision expected:</b>	31/05/2025



	<b>Body:</b>	The Pilgrim Trust
	<b>Amount applied for:</b>	£14,990
	<b>When applied:</b>	16/04/2025
	<b>When decision expected:</b>	31/06/2025
	<b>Body:</b>	NATS Community Fund
	<b>Amount applied for:</b>	£959.66
	<b>When applied:</b>	23/04/2025
	<b>When decision expected:</b>	N/A
	<b>Body:</b>	Adobe Employee Community Fund
	<b>Amount applied for:</b>	£20,000
	<b>When applied:</b>	30/04/2025
	<b>When decision expected:</b>	N/A



e	<p><b>Please confirm you have the following documents:</b></p> <p>Constitution/Memorandum &amp; Articles <input checked="" type="checkbox"/></p> <p>Audited or independently verified accounts <input checked="" type="checkbox"/></p> <p>Last 3 months bank statements <input checked="" type="checkbox"/></p> <p><b>We ask that you do not upload these documents when submitting your application due to GDPR regulations. These documents should be submitted via email to <a href="mailto:grants@south-ayrshire.gov.uk">grants@south-ayrshire.gov.uk</a></b></p>
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## SECTION 5 – DECLARATION AND CONDITIONS

I, on behalf of, (organisation name):

- Certify that to the best of my knowledge the information contained in this application is true and accurate and will adhere to the following terms and conditions;
- Understand that making this application does not entitle the organisation to funding as a right;
- Will not commence or commit any expenditure before receiving approval of the funding;
- Confirm that the quotations are bona fide competitive quotes;
- Will provide the External Funding officer with digital colour photos of the work, both before and after the work has been completed. I understand that these images will be kept on record and used for future publicity;
- Understand that this funding award does not cover retrospective work;
- Understand that to make any misleading statement in relation to this application could make the application invalid, or may mean the organisation has to repay the funding;
- Understand that this application is subject to appropriate checks and meets appropriate conditions such as planning, procurement guidelines, and other statutory consents; and
- I Have read the associated guidance before completing and submitting this application form.
- Understands that if I do not provide satisfactory evidence of spend then the council may request I repay the grant
- Failure to return or complete and return any evaluations requested then I may not receive any future funding from South Ayrshire Council. I may be asked to repay the funds if I cannot provide evidence that they were used for the purpose intended.



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Signature:

Date: 01/05/2025

On behalf of: Friends of the Broadway Prestwick

**Please submit all supporting information to:**

External funding Officer  
[grants@south-ayrshire.gov.uk](mailto:grants@south-ayrshire.gov.uk)