

**COASTAL COMMUNITIES FUND**

**2024/2025**

The closing date for applications is 11<sup>th</sup> September 2025.

Please note late applications will not be accepted

Please refer to the associated guidance when completing this application form.

All projects must be completed by 31<sup>st</sup> March 2026.

This is an application form for the Coastal Communities Fund managed by South Ayrshire Council. Please complete all parts of the form. If you require any clarification or additional information then please contact [grants@south-ayrshire.gov.uk](mailto:grants@south-ayrshire.gov.uk)

**Amount of grant requested**

TYPE OF GRANT	AMOUNT	PURPOSE	SELECT ONE
*Small grant	Up to £1000	To support small grass roots groups and organisations.	<input type="checkbox"/>
*Development grant	Up to £4,950	The Development Grant will assist groups to plan & develop small scale projects that will link into one of the priorities of the Coastal Communities Grant Fund. Projects will essentially make communities a more attractive place to live & work.	<input checked="" type="checkbox"/>

**Section 1: Organisation Details**

Organisation Name	<b>Friends of the Broadway Prestwick</b>
Organisation Address	<b>The Broadway Cinema, 80 Main Street, Prestwick, KA9 1PA</b>
Type of organisation (voluntary organisation, charity, CIC, Ltd. by guarantee, SCIO, unincorporated association etc. or private sector)	<b>Registered charitable company limited by guarantee</b>

If a charity or Limited Company, please include your number	<b>Charity No: SC048992</b> <b>Company No: SC618862</b>
Does your group/organisation have a bank account?	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/> In progress <input type="checkbox"/>

## Section 2: Contact details

Contacts	Lead Contact
Name	Kyle Macfarlane
Position in Organisation	Project Development Officer
Contact E-mail	kyle.macfarlane@broadway.scot
Contact Telephone Number	07506 068428

## Section 3: Project Details

### Project Title

**The Broadway Cinema Visitor Experience**

### About your project/what are you seeking funding for?

**Friends of the Broadway Prestwick want to operate the Broadway for and on behalf of the community for everyone.** We want it to be a cinematic living room for the town. A socially inclusive community facility offering accessible, sustainable, and cultural opportunities for all of Prestwick's citizens.

**We are seeking funding to commence Phase One of the building's redevelopment which is to deliver the Broadway Cinema Visitor Experience. The purpose of the Visitor Experience is to make our community a more attractive place to live and work.** Our foyer space will be re-opened for project information, memberships, and merchandise sales. There will be a pop-up museum located in our newly revealed 1930s auditorium. Visitors will be able to soak up the unique atmosphere of an 'arrested decay' Grade C listed art-deco cinema. The experience will be unique in Scotland and will bring significant economic benefits to the area and provide a platform for the Broadway to generate sustained income, serving as a catalyst for future growth and continued project development.

To achieve this, additional health and safety works, facility upgrades, and accessibility improvements are necessary to grant public access and enable events and community use. We are asking for support from the Coastal Communities Fund to deliver safe, accessible, and usable facilities necessary for opening, cover core operational costs, and

quality of life improvements that will ensure the Broadway becomes a fully accessible and navigable venue that can begin generating revenue for the charity.

**Matched funding is in place to deliver the re-opening of the Broadway with your support in 2025.**

**What community will this project be delivered to and what communities will benefit?**

**The Broadway Cinema Visitor Experience will be delivered at the heart of Prestwick's community on Main Street and will bring transformative social and economic benefits to Prestwick and our surrounding communities in South Ayrshire.**

The long-term impact of the Visitor Experience is to ensure subsequent stages of restoration will be successful, the building's sustainable future is secured, and the community will have benefitted from the building's facilities, engagement activities, and programme of events at the nearest possible opportunity.

We will know our project has been successful when future funding is achieved to continue the building's restoration beyond this first phase of operations. We will continue to regularly interact with our members and visitors to develop our operating model to best fit the needs of our community.

**The Broadway Cinema of the future will be developed by those it will serve for generations to come.**

**Please provide information you have about the need and support for the project, e.g. community consultation**

The community in Prestwick has spoken. Through formal consultations, open days, and member surveys, overwhelmingly strong public support has been generated towards the re-opening of the Broadway.

Community feedback is for the 'soul of the Broadway' to be restored, with the building brought back for the benefit of the community with a wide range of facilities, amenities, and high accessibility standards. Our Phase 1 plans are the first step in delivering this ambition.

We have held numerous surveys and workshops both online and at Broadway events, including open days, community consultation meetings, and heritage exhibits. We regularly engage with our members on project updates via our bi-monthly magazine and social media presence. The pupils of Prestwick Academy are fully engaged, with automatic membership and a Prestwick Academy Board of Directors. This is a student committee formed to advise our organisation on the needs of younger people and to ensure these requirements are captured in the design of the Broadway. We have held and taken part in multiple collaborative events with the pupils including a design workshop in the Broadway itself, and a youth consultation event for the future of Prestwick, with results overwhelmingly in favour of prioritising the Broadway for investment.

**Which of the following Council plan priorities most aligns with your proposed project:**

Priority 1 – Spaces & Places ☒

Priority 2 – Live, Work, learn ☒

Priority 3 – Civic & Community Pride ☒

**Please select the grant you are applying for and the relevant priority (you can select more than one priority, if applicable)**

**For small grant only:**

- To assist with barriers to sustain the group ☐
- To develop new projects/ideas ☐

**For development grant only:**

- Deliver improvements to public places that will increase the number of visitors ☒
- make coastal communities more attractive places to live and work ☒
- demonstrate a strong link to local strategies and local place plans ☒

If linking into a place plan or a community action plan, please details which priority it will be achieving:

**The Broadway will align with all three of the council plan priorities.** Once completed, the Broadway will become an inclusive, welcoming space for the community. The ability to host a wide range of events, cater to a variety of accessible needs, and encourage engagement with the project and other members of the community will create a powerful sense of place in the middle of Main Street, and bring significant economic benefits to the area. We believe we are a perfect match to the Coastal Community Fund aims.

The Broadway will not only become a venue for entertainment purposes, but also a living room for the town, and somewhere to visit for educational purposes too. Flexible hybrid working and study space will be created to be utilised by everyone from school pupils to community groups. Our flexible events space, pop-up museum, and new immersive visitor experience that will include behind-the-scenes building tours, will all provide unique opportunities to learn, grow, and experience a space that is entirely unique locally, regionally, and nationally.

**The Broadway is a cultural gem, one of the greatest remaining examples in the country of an Art Deco golden age cinema.** The proposed improvements to accessibility and health and safety applied for in this application will be instrumental in delivering the Broadway's return to its community.

**Estimated start date:**

**01/10/2025**

<b>Estimated completion date:</b>	<b>31/12/2025</b>

#### Section 4: Project Costs

How much funding are you requesting from the Coastal Communities Fund?

**£4,950**

Are you applying for Revenue or Capital costs, or both?

Revenue ☐ £

Capital ☒ £

Please provide a full break down of costs for your project.

If applying for both revenue and capital, then please detail costs separately.

Item/Activity	Cost
Fire door installation/upgrade	£950
PRS licence fees	£905
PVS licence fees	£169
Volunteer and staff toilet facility installation costs	£700
Wi-Fi operating costs	£350
Automatic donation machine and subscription	£960
Industrial space heaters for attraction area	£900
<b>Total</b>	<b>£4,934</b>

#### For development grant only:

Individual item costs over £1000, 3 quotes need to be provided – if relevant quotes are not provided when submitting application, it will not be considered.

#### Section 5: Checklist

**Please confirm you have the following documents:**

Constitution/Memorandum & Articles ☒

Audited or independently verified accounts ☒

Last 3 months bank statements ☒

#### Section 6: Declaration & Conditions

I, on behalf of, (organisation name):

- Certify that to the best of my knowledge the information contained in this application is true and accurate and will adhere to the following terms and conditions;

- Understand that making this application does not entitle the organisation to funding as a right;
- Will not commence or commit any expenditure before receiving approval of the funding;
- Confirm that the quotations are bona fide competitive quotes;
- Will provide the External Funding officer with digital colour photos of the work, both before and after the work has been completed. I understand that these images will be kept on record and used for future publicity;
- Understand that this funding award does not cover retrospective work;
- Understand that to make any misleading statement in relation to this application could make the application invalid, or may mean the organisation has to repay the funding;
- Understand that this application is subject to appropriate checks and meets appropriate conditions such as planning, procurement guidelines, and other statutory consents; and
- I Have read the associated guidance before completing and submitting this application form.
- Understands that if I do not provide satisfactory evidence of spend then the council may request, I repay the grant

Failure to return or complete and return any evaluations requested then I may not receive any future funding from South Ayrshire Council. I may be asked to repay the funds if I cannot provide evidence that they were used for the purpose intended.

Name of Person Completing Application: Kyle Macfarlane

On behalf of: (Organisation name) : Friends of the Broadway Prestwick

Date: 05/09/2025

Completed applications only should be saved as a PDF document and uploaded to:

[Your Area Your Voice Your Choice](#)

Supporting documents should be e-mailed to [grants@south-ayrshire.gov.uk](mailto:grants@south-ayrshire.gov.uk)

These include:

- Constitution
- Last 3 months bank statements
- Independently verified accounts
- Quotes (where required)