COASTAL COMMUNITIES FUND

2026-2027

The closing date for applications is 29th October 2026.
Please note late applications will not be accepted.

Please refer to the associated guidance when completing this application form.

All projects must be completed by 30th June 2027.

This is an application form for the Coastal Communities Fund managed by South Ayrshire Council. Please complete all parts of the form. If you require any clarification or additional information, then please contact grants@south-ayrshire.gov.uk

Amount of grant requested

TYPE OF GRANT	AMOUNT	PURPOSE	SELECT ONE
*Development grant	Up to £15,000	The Development Grant will assist groups to plan & develop small scale projects that will link into one of the priorities of the Coastal Communities Grant Fund. Projects will essentially make communities a more attractive place to live & work.	☒ *Development grant

Section 1: Organisation Details

Organisation Name	**Anxiety Aid International**
Organisation Address	**12 Sunningdale Avenue, Ayr , KA7 4RQ**
Type of organisation (voluntary organisation, charity, CIC, Ltd. by guarantee, SCIO, unincorporated association etc. or private sector)	**SCIO Charity**
If a charity or Limited Company, please include your number	**SC055392**

Does your group/organisation have a bank account?	Yes ☒ No ☐In progress ☐

Section 2: Contact details

Contacts	Lead Contact
Name	Alan Currie
Position in Organisation	Founder, Chair and Trustee
Tel	07885348652
Email	alan@anxietyaidinternational.org

Section 3: Project Details

a. Project Title

Coastal Communities Anxiety Awareness and Support Campaign

b. About your project, what are you seeking funding for?

What risks have you considered, and what steps will you take to keep the project sustainable over the long term?

Anxiety Aid International is seeking £3,000 for an anxiety awareness and support campaign for residents of South Ayrshire's coastal communities. Printed distribution will initially focus on Ayr and Newton-on-Ayr, extending to Prestwick and Troon where suitable distribution points can be secured. Funding will support printed flyers, practical self-help handouts, posters, reusable outreach materials and geographically targeted Facebook advertising.

The materials will provide clear information about anxiety, simple coping strategies and website details and QR codes linking to anxietyaidinternational.org. AAI's free online tools can be accessed without an appointment, account or payment. Printed guidance will also support residents who prefer paper or face barriers to digital access.

The campaign follows advice from Audrey at VASA to increase awareness of the charity and its available support. We will approach local businesses and community organisations for permission to display and distribute materials. Facebook activity will complement this by reaching coastal residents who may not visit those locations. The project will not depend on delivering workshops or individual appointments.

The main risks are limited delivery capacity, low engagement, rising printing costs and information becoming outdated. The Founder will coordinate phased distribution, confirm suitable locations before ordering quantities, check supplier prices and review content before printing. Paid advertising will have a fixed spending limit, with performance reviewed before further spending. Materials will accurately describe current services and distinguish AAI's support from emergency and clinical care.

For long-term sustainability, reusable designs and outreach materials will remain available after the campaign. Links will direct residents to a central website where information can be updated. We will record quantities distributed, participating locations, feedback and digital engagement where available to assess reach and improve future activity. Further printing and advertising will depend on available funding, and the project will create no ongoing staffing or venue commitments.

c. What community will this project be delivered to and what communities will benefit?

The project will benefit residents of South Ayrshire's coastal communities, initially focusing printed distribution on Ayr and Newton-on-Ayr, with expansion to Prestwick and Troon where suitable distribution points can be secured. Beneficiaries include people experiencing anxiety, worry or overwhelm, alongside families, carers and others supporting someone affected.

The campaign will help residents discover anxietyaidinternational.org and AAI's free online anxiety tools and support information. These can be accessed without an appointment, account or payment, allowing people to explore practical support at their own pace, including outside normal service hours.

Flyers, posters and practical handouts will be offered through local businesses and community organisations that agree to participate. Materials will include useful guidance,

the website address and QR codes. Printed information will also reach people who prefer paper or face barriers to digital access.

AAI's Facebook page and geographically targeted paid promotion will complement printed distribution, helping reach coastal residents who may not visit community venues. Information can also be shared with family members, friends and carers, extending awareness through existing local connections.

The intended community benefits are greater understanding of anxiety, improved awareness and use of free practical resources, and clearer routes to appropriate further support. Although the website is accessible more widely, grant-funded promotion and distribution will focus specifically on South Ayrshire's coastal communities.

d. Can your project demonstrate that your project/organisation needs have been identified through consultation?
Yes ☒ No ☐
If yes, please include details of the consultation and a summary of the results.

The project has been informed by informal consultation with Audrey and Angela at VASA, and helpful discussions with Tracy Whiteford and Angie Pinkerton (Introduced to Angie by Wendy Wesson) at South Ayrshire Council, drawing on their advice about AAI's development and community awareness.

Audrey specifically highlighted the importance of increasing awareness of the charity and helping more people discover its available support. This informed the proposed combination of practical printed information, clear links to AAI's free online tools and locally targeted social media promotion.

The priority identified is to make existing free resources easier for coastal residents to find and use, through a campaign that is manageable within the charity's current capacity. Feedback from residents and participating distribution points will help assess the materials' usefulness and guide future activity.

e. Which of the following Council plan priorities most aligns with your proposed project:

Priority 1 – Spaces & Places ☐
Priority 2 – Live, Work, learn ☒
Priority 3 – Civic & Community Pride ☐

If linking into a place plan or a community action plan, please detail which priority it will be achieving. See here for local plans.

The project aligns with the "Healthy and Safe" theme of the Ayr North Place Plan 2021, particularly through its proposed reach in Newton-on-Ayr. It will contribute by increasing awareness of anxiety, improving access to free practical self-help resources and helping residents identify appropriate support. Printed information and locally targeted digital promotion will provide complementary ways for coastal residents to discover help. The campaign is an independent contribution to this theme, rather than a formally commissioned action within the place plan.

f. **Please select the relevant priority (you can select more than one priority, if applicable):**

- Deliver improvements to public places that will increase the number of visitors ☐
- make coastal communities more attractive places to live and work ☒
- demonstrate a strong link to local strategies and local place plans ☒

Estimated start date:	**1/12/26 subject to funding approval**
Estimated completion date: **(must be by 30th June 2027)**	**31/5/27**

g. **If your project relates to a property or land, please confirm whether you own, or lease the property or land** (n/a) No property or land work
own ☐ lease ☐

If lease, an indication that the owner is supportive or aware that plans will be required. Please detail how you will provide evidence of support, ie long term lease.

If lease, then a copy of the lease needs to be provided.

h. **Please tick/populate as appropriate:** N/A not applicable
Is the property a listed building? Yes ☐ No ☐
If Yes:
☐ acknowledge that works to a listed building may require Listed Building Consent and that it is my responsibility to ensure all necessary permissions are obtained prior to commencing works.

i. **Are you aware of the appropriate consents required for this project?** Yes ☐ No ☐

Do you have:

- Statutory consents for your project in place ☐
- Planning, including listed building and conservation area consents ☐
- Building Warrants ☐
- Evidence of Pre application discussion ☐Please include your reference number _____
- Not applicable ☒

Copies of any of the above need to be provided.

Section 4: Project Costs

How much funding are you requesting from the Coastal Communities Fund?
£3,000
Are you applying for Revenue or Capital costs, or both?
Revenue ☒ £3,000
Capital ☐£ 0

Please provide a full break down of costs for your project for your application to be considered. The proposed printing, promotional materials and advertising are campaign running costs.

If applying for both revenue and capital, then please detail costs separately.

Item/Activity	**Cost**
Printing awareness flyers with website details and QR codes	**£550**
Printing practical anxiety self-help handouts	**£750**
Branded outreach T-shirts	**£350**

Geographically targeted Facebook advertising	**£300**
Takeaway support cards and bookmarks linking to free resources	**£150**
Posters for participating community locations	**£200**
Reusable awareness banners and leaflet display holders	**£300**
Branded awareness giveaways, pens, wristbands	**£300**
Print Delivery charges	**£100**
Total	**£3,000**

For development grant:
***3 quotes need to be provided for proposed works/items over £1000, quotes need to be dated within last 6 months – <u>if relevant quotes are not provided when submitting application, it will not be considered.</u>**

Section 5: Checklist

Please confirm you have the following documents:

Constitution/Memorandum & Articles ☒
Audited or independently verified accounts ☐New charity—first annual accounts not yet available

Last 3 months bank statements ☐

AAI is a newly established charity and has not yet produced annual accounts. We are providing our bank welcome letter and the available recent transaction statement as supporting financial evidence. Three months of bank statements are not available.

Section 6: Declaration & Conditions

I, on behalf of, (organisation name): Anxiety Aid International

- Certify that to the best of my knowledge the information contained in this application is true and accurate and will adhere to the following terms and conditions;
- Understand that making this application does not entitle the organisation to funding as a right;
- Will not commence or commit any expenditure before receiving approval of the funding;
- Confirm that the quotations are bona fide competitive quotes;

- Will provide the External Funding officer with digital colour photos of the work, both before and after the work has been completed. I understand that these images will be kept on record and used for future publicity;
- Understand that this funding award does not cover retrospective work;
- Understand that to make any misleading statement in relation to this application could make the application invalid, or may mean the organisation has to repay the funding;
- Understand that this application is subject to appropriate checks and meets appropriate conditions such as planning, procurement guidelines, and other statutory consents; and
- I have read the associated guidance before completing and submitting this application form.
- Understands that if I do not provide satisfactory evidence of spend then the council may request, I repay the grant

Failure to return or complete and return any evaluations requested then I may not receive any future funding from South Ayrshire Council. I may be asked to repay the funds if I cannot provide evidence that they were used for the purpose intended.

The project budget contains estimated costs, not supplier quotations. Any funding awarded will be used solely for the approved project, with value for money sought and receipts retained. Any proposed changes or unspent funds will be discussed with the Council and handled in accordance with the grant conditions.

Name of Person Completing Application: Alan Currie

On behalf of: (Organisation name) : Anxiety Aid International

Date: 28/10/26

Completed applications only should be saved as a PDF document and uploaded to

Your Area Your Voice Your Choice

Supporting documents should be e-mailed to grants@south-ayrshire.gov.uk

These include:

- Constitution
- Last 3 months bank statements
- Independently verified accounts
- Quotes (where required)