COASTAL COMMUNITIES FUND

2026-2027

The closing date for applications is 29th October 2026.
Please note late applications will not be accepted.

Please refer to the associated guidance when completing this application form.

All projects must be completed by 30th June 2027.

This is an application form for the Coastal Communities Fund managed by South Ayrshire Council. Please complete all parts of the form. If you require any clarification or additional information, then please contact grants@south-ayrshire.gov.uk

Amount of grant requested

TYPE OF GRANT	AMOUNT	PURPOSE	SELECT ONE
*Development grant	Up to £15,000	The Development Grant will assist groups to plan & develop small scale projects that will link into one of the priorities of the Coastal Communities Grant Fund. Projects will essentially make communities a more attractive place to live & work.	☒

Section 1: Organisation Details

Organisation Name	Friends of the Broadway Prestwick
Organisation Address	The Broadway Cinema, 80 Main Street, Prestwick, South Ayrshire, KA9 1PA
Type of organisation (voluntary organisation, charity, CIC, Ltd. by guarantee, SCIO, unincorporated association etc. or private sector)	Registered Company and Scottish Charity (Company Limited by Guarantee)

If a charity or Limited Company, please include your number	Charity Number: SC048992. Company Number: SC618864.
Does your group/organisation have a bank account?	Yes ☒ No ☐ In progress ☐

Section 2: Contact details

Contacts	Lead Contact
Name	Guy Walker
Position in Organisation	Chair
[redacted]	

Section 3: Project Details

a. Project Title

Revealing The Broadway: The Public Reactivation of Prestwick's Community-Owned Art Deco Landmark

b. About your project, what are you seeking funding for?

What risks have you considered, and what steps will you take to keep the project sustainable over the long term?

Friends of the Broadway Prestwick seeks £10,600 from the Coastal Communities Fund to deliver 'Revealing The Broadway: The Public Reactivation of Prestwick's Community-Owned Art Deco Landmark'. **This is a programme of public realm improvements, heritage frontage enhancements, and operational readiness works designed to transform the public appearance, visibility, and accessibility of The Broadway Cinema.**

The Broadway Cinema is one of Prestwick's most recognisable buildings and occupies a prominent gateway position at the heart of the town centre. As a landmark heritage asset and focal point within the community, the building makes an important contribution to the character, identity, and attractiveness of Prestwick.

Previous support from the Coastal Communities Fund led to the successful community acquisition of the Broadway. That investment helped unlock a much wider programme of community-led regeneration, volunteer activity, fundraising, and public engagement. The success of previous Coastal Communities Fund investment demonstrates the exceptional

value for money that can be achieved through supporting community-led regeneration at the Broadway.

Since acquisition, Friends of the Broadway has delivered an initial programme of venue reactivation including heritage exhibitions, museum displays, guided tours, volunteer projects, member events, and wider community engagement activities. The charity's revival of the Broadway has been driven by extensive volunteer effort, with more than 5,000 volunteer hours contributing towards the preservation and reopening of the building.

This engagement has consistently demonstrated strong public support and a clear desire to see continued visible progress towards restoration and reopening. **While significant work has already been undertaken behind the scenes, the building's external appearance continues to reflect decades of vacancy. Temporary boarding remains in place at the principal entrance and several highly visible areas require improvement. This project represents the next critical phase in the Broadway's journey, ensuring that public perception reflects the remarkable progress already achieved through community ownership.**

The project will deliver:

- Removal of temporary boarding from the principal entrance;
- Repair and redecoration of the original Art Deco entrance doors;
- Cleaning and power washing of the Main Street frontage;
- Targeted frontage repairs and decoration;
- Targeted canopy repairs;
- Improved building signage and branding;
- Sympathetic architectural lighting;
- Enhanced CCTV coverage;
- Door security and access management improvements;
- Internal security blinds and building information signage;
- Volunteer and staff branded apparel; and
- Accredited Emergency First Aid training for volunteers.

Together, these improvements will remove many of the remaining visible signs of vacancy and create a more welcoming and attractive town-centre landmark. The project will improve a highly visible heritage asset, strengthen civic pride, support volunteer development, and contribute positively to the appearance and attractiveness of Prestwick town centre.

The project will also generate wider economic benefits. By improving the appearance and visibility of the Broadway, the project will strengthen its role as a visitor destination, helping to increase footfall within Prestwick town center and supporting nearby shops, cafés, restaurants, and hospitality businesses. The project therefore contributes not only to community wellbeing but also to the economic vitality of a coastal town center.

The project is fully developed, deliverable within the funding timescale, and capable of commencing promptly following approval. Friends of the Broadway owns the building, has established governance arrangements and has a successful track record of converting relatively modest public investment into substantial and enduring community benefit.

Risks considered include contractor availability, weather impacts on external works, cost inflation, and any permissions required for works affecting a listed building. These risks will be managed through early procurement, competitive quotations, engagement with planning and conservation officers where required, and active oversight by the charity's board.

The project forms part of a wider strategy to return the Broadway to sustainable community use from 2027 onwards. The improvements funded through this application will enable residents, visitors, and stakeholders to see tangible evidence of the progress already achieved through community ownership. It will help **ensure that one of Prestwick's most prominent buildings reflects the ambition, pride, and investment of the community that saved it.**

c. What community will this project be delivered to and what communities will benefit?

The project will be delivered in Prestwick and will primarily benefit coastal communities across Prestwick and South Ayrshire.

Residents will benefit from improvements to one of the town's most significant community-owned buildings and from a more attractive town-center environment.

Visitors will benefit from a more welcoming and accessible destination.

Community volunteers will benefit from accredited training, improved facilities, and safer operational arrangements which support participation.

Local businesses will benefit from wider economic benefits. Improving the appearance and visibility of the Broadway will strengthen its role as a cultural and visitor destination, helping attract additional footfall and vitality into Prestwick town centre.

As a landmark building occupying a prominent gateway position within Prestwick, the benefits extend beyond the building itself. The project supports wider regeneration ambitions by improving the appearance of the public realm, reducing visible signs of long-term vacancy, and demonstrating successful community-led regeneration in practice.

The project therefore delivers cultural, social, economic and environmental benefits while strengthening local identity, civic pride, and community participation throughout South Ayrshire's coastal communities.

d. Can your project demonstrate that your project/organisation needs have been identified through consultation?

Yes ☒ No ☐

If yes, please include details of the consultation and a summary of the results.

The project has been developed through extensive consultation, engagement, and practical experience gained through the acquisition and reactivation of the Broadway.

Feedback has been gathered through public open days, heritage exhibitions, museum displays, guided tours, community events, volunteer meetings, membership engagement and ongoing discussions with supporters and stakeholders. This engagement has consistently demonstrated strong public support for the Broadway and a desire to see continued visible progress towards restoration and reopening.

Common themes identified through consultation include:

- Removal of the boarded entrance and visible signs of vacancy;
- Improvement of the building's appearance;
- Restoration of historic architectural features;
- Increased community access;
- Enhanced visitor experience; and
- Continued investment in the future of the Broadway.

Volunteer consultation has also identified the need for accredited first aid training, improved access management arrangements, and enhanced building security to support increasing levels of community activity and public access.

The project has therefore been designed directly in response to community aspirations and practical operational experience.

e. Which of the following Council plan priorities most aligns with your proposed project:

Priority 1 – Spaces & Places ☒
Priority 2 – Live, Work, learn ☒
Priority 3 – Civic & Community Pride ☒

If linking into a place plan or a community action plan, please detail which priority it will be achieving. See here for local plans.

This project directly responds to several priorities identified through South Ayrshire Council's Prestwick Place Planning community engagement process.

The project supports the Care and Maintenance priority by tackling the appearance of a prominent vacant building. It responds directly to community concerns regarding rundown properties and the need for greater investment in neglected buildings.

The project supports the Streets and Spaces priority by improving a highly visible town-centre landmark and delivering the type of community reuse of vacant buildings specifically identified through local consultation. The improvements will enhance the appearance and attractiveness of Prestwick's town centre while contributing positively to the wider public realm.

The project supports Facilities and Amenities by bringing a prominent community-owned asset into full public use. It will improve presentation to visitors, increase awareness of local cultural opportunities, and help address concerns regarding vacant premises and underutilised tourism assets.

The project supports Identity and Belonging by preserving and celebrating an important part of Prestwick's heritage. Community consultation highlighted the importance of protecting historic buildings and promoting local heritage, both of which sit at the heart of the Broadway's revival.

The project also supports Feeling Safe through improved lighting, enhanced building management, a diversification of the evening economy, and the improvement of a previously vacant landmark building.

f. Please select the relevant priority (you can select more than one priority, if applicable):

- Deliver improvements to public places that will increase the number of visitors ☒
- make coastal communities more attractive places to live and work ☒
- demonstrate a strong link to local strategies and local place plans ☒

Estimated start date:	**1st Jan 2027 (or sooner)**
Estimated completion date: (must be by 30th June 2027)	**30th June 2027**

g. **If your project relates to a property or land, please confirm whether you own, or lease the property or land**

own ☒ lease ☐

If lease, an indication that the owner is supportive or aware that plans will be required. Please detail how you will provide evidence of support, ie long term lease.

If lease, then a copy of the lease needs to be provided.

h. Please tick/populate as appropriate:

Is the property a listed building? Yes ☒ No ☐

If Yes:

☒ I acknowledge that works to a listed building may require Listed Building Consent and that it is my responsibility to ensure all necessary permissions are obtained prior to commencing works.

i. Are you aware of the appropriate consents required for this project? Yes ☒ No ☐

Do you have:

- Statutory consents for your project in place ☐
- Planning, including listed building and conservation area consents ☐
- Building Warrants ☐
- Evidence of Pre application discussion ☐ Please include your reference number _____
- Not applicable ☐

Copies of any of the above need to be provided.

Initial discussions with David Clark (Development Management Co-Ordinator) have taken place. We are currently advised that the proposed work represents an improvement in terms of planning compliance. The current boards fitted to the entrance doors were installed by the previous owners without consent. We are further advised that, as currently scoped, the works are of a like-for-like nature and therefore do not require listed building consent. We will maintain dialogue with planning colleagues to ensure compliance as any work proceeds.

Section 4: Project Costs

How much funding are you requesting from the Coastal Communities Fund?

£10,600

Are you applying for Revenue or Capital costs, or both?
Revenue ☒ £2,210
Capital ☒ £8,390

Please provide a full break down of costs for your project for your application to be considered.

If applying for both revenue and capital, then please detail costs separately.

Item/Activity	**Cost**

Capital Costs (£8,390)

Main entrance boarding removal and joinery repairs	£975
Art Deco entrance door hardware/lock repair and replacement	£995
Art Deco entrance door redecoration/painting	£785
Main Street frontage cleaning and power washing	£845
Main entrance masonry/wall repair works	£750
Lower frontage decoration/repainting works	£895
Canopy repairs and weatherproofing	£800
Building signage and branding	£800
Exterior architectural lighting	£995
CCTV improvements	£550

Revenue Costs (£2,210)

Secure safe (petty cash and keys)	£395
Interior security blinds and building information signage	£595
Volunteer and staff branded apparel	£500
Accredited Emergency First Aid training	£720

Total	**£10,600**

For development grant:
***3 quotes need to be provided for proposed works/items over £1000, quotes need to be dated within last 6 months – <u>if relevant quotes are not provided when submitting application, it will not be considered.</u>**

Section 5: Checklist

Please confirm you have the following documents:

Constitution/Memorandum & Articles ☒
Audited or independently verified accounts ☒

Last 3 months bank statements ☒

Section 6: Declaration & Conditions

I, on behalf of, (organisation name):

- Certify that to the best of my knowledge the information contained in this application is true and accurate and will adhere to the following terms and conditions;
- Understand that making this application does not entitle the organisation to funding as a right;
- Will not commence or commit any expenditure before receiving approval of the funding;
- Confirm that the quotations are bona fide competitive quotes;
- Will provide the External Funding officer with digital colour photos of the work, both before and after the work has been completed. I understand that these images will be kept on record and used for future publicity;
- Understand that this funding award does not cover retrospective work;
- Understand that to make any misleading statement in relation to this application could make the application invalid, or may mean the organisation has to repay the funding;
- Understand that this application is subject to appropriate checks and meets appropriate conditions such as planning, procurement guidelines, and other statutory consents; and
- I have read the associated guidance before completing and submitting this application form.
- Understands that if I do not provide satisfactory evidence of spend then the council may request, I repay the grant

Failure to return or complete and return any evaluations requested then I may not receive any future funding from South Ayrshire Council. I may be asked to repay the funds if I cannot provide evidence that they were used for the purpose intended.

Name of Person Completing Application: GUY WALKER

On behalf of: (Organisation name) : FRIENDS OF THE BROADWAY PRESTWICK

Date: 26TH OCT 2026

Completed applications only should be saved as a PDF document and uploaded to

Your Area Your Voice Your Choice

Supporting documents should be e-mailed to grants@south-ayrshire.gov.uk

These include:

- Constitution

- Last 3 months bank statements
- Independently verified accounts
- Quotes (where required)