COASTAL COMMUNITIES FUND

2026-2027

The closing date for applications is 29th October 2026.
Please note late applications will not be accepted.

Please refer to the associated guidance when completing this application form.

All projects must be completed by 30th June 2027.

This is an application form for the Coastal Communities Fund managed by South Ayrshire Council. Please complete all parts of the form. If you require any clarification or additional information, then please contact grants@south-ayrshire.gov.uk

Amount of grant requested

TYPE OF GRANT	AMOUNT	PURPOSE	SELECT ONE
*Development grant	Up to £15,000	The Development Grant will assist groups to plan & develop small scale projects that will link into one of the priorities of the Coastal Communities Grant Fund. Projects will essentially make communities a more attractive place to live & work.	☒

Section 1: Organisation Details

Organisation Name	**GoGirvan Community Led Regeneration**
Organisation Address	**25 Knockcushan Street, Girvan, KA26 9AG**
Type of organisation (voluntary organisation, charity, CIC, Ltd. by guarantee, SCIO, unincorporated association etc. or private sector)	**SCIO**
If a charity or Limited Company, please include your number	**SC052210**

Does your group/organisation have a bank account?	Yes ☒ No ☐ In progress ☐

Section 2: Contact details

Contacts	Lead Contact
Name	Cath Maguire
Position in Organisation	Development Officer

Section 3: Project Details

a. **Project Title**

Girvan: Our Town, Our Future – Household Outreach & Print Package

b. **About your project, what are you seeking funding for?**

What risks have you considered, and what steps will you take to keep the project sustainable over the long term?

GoGirvan is seeking £1,661.00 to deliver an area-wide information campaign for Girvan's Local Place Plan (LPP) and Community Action Plan (CAP) across the entire KA26 postcode region.
This funding will cover a direct mail shot to 5,843 households, alongside targeted public display materials:

- **KA26 Household Outreach:** Professional printing and Royal Mail door-drop delivery of an information flyer to every home across Girvan and surrounding rural villages, informing offline residents about upcoming community engagement opportunities and how to get involved.
- **Stumpy Tower Drop-Down Banner:** Production of a high-visibility outdoor banner hung at Stumpy corner in Girvan to maximise awareness for residents throughout the area.
- **Pop-Up Engagement Banners:** Durable pop-up banners to highlight LPP and CAP community engagement opportunities at local events, pop-up stalls, and drop-in sessions across the area.

Project management and oversight will be provided directly by GoGirvan's Development Officer, who will coordinate procurement, distribution schedules, and supplier delivery.

Risks & Mitigation:

- **Delivery Reach:** Royal Mail mail-drops may miss some isolated rural properties. *Mitigation:* We will place extra flyers in village halls, libraries, and local shops across the wider area.
- **Weather Damage:** The Stumpy Tower banner faces harsh coastal weather. *Mitigation:* Banners will be made from heavy-duty, wind-resistant material with reinforced eyelets.
- **Price Increases:** Material or print costs could rise before ordering. *Mitigation:* Print specs will be adjusted if needed to guarantee spending stays strictly within the budget.
- **Unread Mail:** Household flyers can be ignored. *Mitigation:* Combining direct mail with high-visibility physical displays at Stumpy corner and local events ensures maximum awareness across KA26.

Long-Term Sustainability: This project will establish a tested procurement and mailing process for future KA26 community engagement. The banner hardware units and cassette stands are durable, reusable assets that GoGirvan will retain, meaning future community campaigns only need to cover low-cost replacement graphics rather than full display systems. The awareness generated directly supports long-term community participation throughout the life of Girvan's Local Place Plan and Community Action Plan.

c. What community will this project be delivered to and what communities will benefit?

Geographic Delivery: The project will be delivered to all 5,843 households in the KA26 postcode area, covering Girvan and its surrounding rural villages across South Carrick.

Communities That Will Benefit: While all KA26 residents will benefit from clear information on local planning, this campaign is specifically designed to drive inclusive community engagement across groups who are often excluded when information is only published online:

- **Low-Income Households & Digital Poverty:** Official figures from the *Scottish Household Survey 2024* show that home internet access drops to 77% for lower-income households, meaning nearly 1 in 4 (23%) have no home internet access. A direct household mail-drop removes this barrier, ensuring residents can engage without needing a broadband package or mobile data.
- **Older & Offline Residents:** The same survey shows that 17% of adults aged 60+ do not use the internet, 1 in 6 older adults are completely offline. Given South Ayrshire's higher than average older demographic, physical print ensures this significant segment of the community is not excluded from Local Place Plan (LPP) and Community Action Plan (CAP) decisions.
- **Rural Communities:** Outlying properties across South Carrick often face unreliable broadband and miss online announcements. Covering the full KA26 mail-drop ensures rural households will benefit from receiving the exact same information as town centre residents, resulting in balanced and inclusive community engagement across the whole region.

By pairing the direct mail-drop with a highly visible banner at Stumpy corner and event pop-ups, we will ensure that the entire community receives the information needed to take part in upcoming community engagement opportunities.

d. Can your project demonstrate that your project/organisation needs have been identified through consultation?
Yes ☐ No ☒
If yes, please include details of the consultation and a summary of the results.

This project is the foundational outreach stage required to launch the community consultation for Girvan's Local Place Plan (LPP) and Community Action Plan (CAP).

Because the entire purpose of the LPP and CAP is to consult residents on their priorities for the area, this publicity campaign must come first.

Delivering an area wide door-drop of an information leaflet to all 5,843 KA26 households and installing high-visibility public banners ensures that all residents, especially non-digital, low-income, and rural households are aware of the upcoming consultation process and have an equal opportunity to participate.

e. **Which of the following Council plan priorities most aligns with your proposed project:**

Priority 1 – Spaces & Places ☒
Priority 2 – Live, Work, learn ☒
Priority 3 – Civic & Community Pride ☒

If linking into a place plan or a community action plan, please detail which priority it will be achieving. See here for local plans.

f. **Please select the relevant priority (you can select more than one priority, if applicable):**

- Deliver improvements to public places that will increase the number of visitors ☒
- make coastal communities more attractive places to live and work ☒
- demonstrate a strong link to local strategies and local place plans ☒

Estimated start date:	**1st February 2027**
Estimated completion date: (must be by 30th June 2027)	**1st May 2027**

g. **If your project relates to a property or land, please confirm whether you own, or lease the property or land**

own ☐ lease ☐

If lease, an indication that the owner is supportive or aware that plans will be required. Please detail how you will provide evidence of support, ie long term lease.

If lease, then a copy of the lease needs to be provided.

h. **Please tick/populate as appropriate:**

Is the property a listed building? Yes ☐ No ☐

If Yes:

☐ I acknowledge that works to a listed building may require Listed Building Consent and that it is my responsibility to ensure all necessary permissions are obtained prior to commencing works.

i. **Are you aware of the appropriate consents required for this project?** Yes ☐ No ☐

Do you have:

- Statutory consents for your project in place ☐
- Planning, including listed building and conservation area consents ☐
- Building Warrants ☐
- Evidence of Pre application discussion ☐ Please include your reference number _____
- Not applicable ☒

Copies of any of the above need to be provided.

Section 4: Project Costs

How much funding are you requesting from the Coastal Communities Fund?
£1,661
Are you applying for Revenue or Capital costs, or both?
Revenue ☒ £1661
Capital ☐ £

Please provide a full break down of costs for your project for your application to be considered.

If applying for both revenue and capital, then please detail costs separately.

Item/Activity	**Cost**
Information leaflets / flyers / posters	**£528**
Royal Mail Delivery drop KA26 wide	**£690**
Banners (1 dropdown 2 popup)	**£443**

Total	**£1661**

For development grant:
***3 quotes need to be provided for proposed works/items over £1000, quotes need to be dated within last 6 months – <u>if relevant quotes are not provided when submitting application, it will not be considered.</u>**

Section 5: Checklist

Please confirm you have the following documents:

Constitution/Memorandum & Articles ☒
Audited or independently verified accounts ☒
Last 3 months bank statements ☒

Section 6: Declaration & Conditions

I, on behalf of, (organisation name):

- Certify that to the best of my knowledge the information contained in this application is true and accurate and will adhere to the following terms and conditions;
- Understand that making this application does not entitle the organisation to funding as a right;
- Will not commence or commit any expenditure before receiving approval of the funding;
- Confirm that the quotations are bona fide competitive quotes;
- Will provide the External Funding officer with digital colour photos of the work, both before and after the work has been completed. I understand that these images will be kept on record and used for future publicity;
- Understand that this funding award does not cover retrospective work;
- Understand that to make any misleading statement in relation to this application could make the application invalid, or may mean the organisation has to repay the funding;
- Understand that this application is subject to appropriate checks and meets appropriate conditions such as planning, procurement guidelines, and other statutory consents; and
- I have read the associated guidance before completing and submitting this application form.
- Understands that if I do not provide satisfactory evidence of spend then the council may request, I repay the grant

Failure to return or complete and return any evaluations requested then I may not receive any future funding from South Ayrshire Council. I may be asked to repay the funds if I cannot provide evidence that they were used for the purpose intended.

Name of Person Completing Application: Cath Maguire

On behalf of: (Organisation name) : GoGirvan Community Led Regeneration

Date: ___26th October 2026_____

Completed applications only should be saved as a PDF document and uploaded to

Your Area Your Voice Your Choice

Supporting documents should be e-mailed to grants@south-ayrshire.gov.uk

These include:

- Constitution
- Last 3 months bank statements
- Independently verified accounts
- Quotes (where required)