

## **Crooksmoss Bowling Club – Member Feedback**

### **1. Membership Profile**

- Mix of members across all experience levels:  
“Less than 1 year”, “1–3 years”, “3–10 years”, “10+ years”.
- Usage varies from weekly to occasional, showing a broad engagement pattern.

### **2. Facilities – Key Findings**

#### **Bowling Green & Surroundings**

- Greens generally well maintained: “the greens are well maintained”.
- Strong demand for improvements to the surrounding areas:
- Paths around the green need renewed.
- More outdoor seating and spectator areas.
- Improved accessibility and safety.

#### **Clubhouse Condition**

- Clear consensus that the clubhouse is outdated and requires major refurbishment:
- Renovation of carpets, windows, furniture.
- Roofing repairs and roughcasting to make the building watertight.
- Fire doors, alarms and safety compliance.
- Kitchen upgrades (worktops, cooker, dishwasher).
- Dampness in locker rooms.

#### **Equipment & Maintenance**

- Need for:
- New paths and seating.
- Working fire alarms.
- Security improvements (fencing, shutters, cameras).
- Kitchen equipment upgrades.

### **3. Activities & Events**

#### **Current Satisfaction**

- Mixed satisfaction; members want more variety and frequency.

#### **Requested New Activities**

- More friendly inter-club games.
- More bowling tournaments and competitions.
- Open days and social events.
- Family and community events.
- Entertainment and weekend activities.
- Opportunities for women and younger members.

#### **Interest in Participation**

- Strong interest in:
- Coaching sessions.
- Beginner/refresher sessions.
- Social bowling.
- Inter-club friendlies.

### **4. Communication & Member Experience**

- Members generally feel well informed.

#### **Preferred communication methods:**

- Email, noticeboard, website, social media, text, mobile phone.

#### **Suggestions:**

- More use of Facebook for advertising.
- Better updates on events.
- Noticeboard in locker room.
- Engagement with primary schools.
- More family fun days.

## **5. Future Priorities Identified by Members**

### **Top Improvement Priorities**

- Pathways and tar macadam around the green.
- Window replacement and roughcasting.
- Roofing and building integrity.
- Fire alarms, fire doors, and safety compliance.
- Heating and ventilation upgrades.
- Kitchen improvements.
- More social activities and entertainment.
- Community involvement (schools, youth tasters, family events).

### **Ideas to Attract New Members**

- Free or reduced memberships (especially first year).
- Open days and competitions.
- More social events.
- Posters in local shops.
- Beginner tournaments and social bowling.

### **Volunteer Willingness**

- Majority willing to volunteer or already volunteering.

## **6. Additional Comments**

- Several members already volunteer (e.g., bingo nights, catering).
- Strong call for more volunteers to support club activities.