

COASTAL COMMUNITIES FUND

2025/2026

The closing date for applications is 24th May 2026.
Please note late applications will not be accepted

Please refer to the associated guidance when completing this application form.

All projects must be completed by Friday 13th November 2026.

This is an application form for the Coastal Communities Fund managed by South Ayrshire Council. Please complete all parts of the form. If you require any clarification or additional information, then please contact grants@south-ayrshire.gov.uk

Amount of grant requested

TYPE OF GRANT	AMOUNT	PURPOSE	SELECT ONE
*Small grant	Up to £1000	To support small grass roots groups and organisations.	<input type="checkbox"/>
*Development grant	Up to £10,000	The Development Grant will assist groups to plan & develop small scale projects that will link into one of the priorities of the Coastal Communities Grant Fund. Projects will essentially make communities a more attractive place to live & work.	<input checked="" type="checkbox"/>

Section 1: Organisation Details

Organisation Name	Friends of the Broadway Prestwick
Organisation Address	The Broadway Cinema, 80 Main Street, Prestwick, KA9 1PA
Type of organisation (voluntary organisation, charity, CIC, Ltd. by guarantee, SCIO, unincorporated association etc. or private sector)	Registered charitable company limited by guarantee

If a charity or Limited Company, please include your number	Charity No: SC048992 Company No: SC618862
Does your group/organisation have a bank account?	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/> In progress <input type="checkbox"/>

Section 2: Contact details

Contacts	Lead Contact
Name	John O'Donnell
Position in Organisation	Vice Chair and Director of Funding

Section 3: Project Details

a. Project Title

The Broadway Cinema Experience Development

b. About your project, what are you seeking funding for?

For large grant applicants only - what risks have you considered, and what steps will you take to keep the project sustainable over the long term?

We have opened the Broadway Cinema Experience. This visitor experience is delivering a leading indoor visitor attraction, culture and heritage hub, and thriving community space for Prestwick and our surrounding communities. It is bringing significant economic benefits to the area and provide a platform for the Broadway to generate sustained income, delivering a catalyst for future growth and continued project development.

To ensure we continue to achieve these aims, additional health and safety works, facility upgrades, and accessibility improvements are necessary to improve public access and enable events and community use. We are asking for capital funding support from the Coastal Communities Fund to enhance our facilities and ensure they remain safe, accessible, and usable for the foreseeable future. The quality of life improvements that this award would deliver, will ensure the Broadway remains a fully accessible and navigable venue that continue to generate revenue for the charity, and serve Prestwick and our surrounding communities.

- c. **What community will this project be delivered to and what communities will benefit?**

The Broadway Cinema Experience is being delivered at the heart of Prestwick's community on Main Street and is bringing transformative social and economic benefits to Prestwick and our surrounding communities in South Ayrshire.

The long-term impact of the Visitor Experience will ensure that the following stages of restoration will be successful, the building's sustainable future will be secured, and that the community will have benefitted from the building's facilities, engagement activities, and programme of events at the nearest possible opportunity, laying foundations for the many years that will follow.

We will know our project has been successful when future funding is achieved to continue the building's restoration beyond this first phase of operations. We will continue to regularly interact with our members and visitors, to develop our operating model to best fit the needs of our community and look for continuous feedback to gauge the success of the Visitor Experience and continue to increase the benefits to our community.

The Broadway Cinema of the future will be developed by those it will serve for generations to come.

- d. **Can your project demonstrate that your project/organisation needs have been identified through consultation?**

Yes No

If yes, please include details of the consultation and a summary of the results.

The community in Prestwick has spoken. Through various consultations, open days, and member surveys, overwhelmingly strong public support has been generated towards the re-opening of the Broadway.

The overwhelming consensus is for the 'soul of the Broadway' to be restored, with the building brought back to the benefit of the community with a wide range of facilities, amenities, and high accessibility standards.

We have held numerous surveys and workshops both online and at Broadway events, including open days, community consultation meetings, and heritage exhibits. We regularly engage with our members on project updates, and the pupils of Prestwick Academy, with the formation of a Prestwick Academy Board of Directors, a student committee founded to advise our organisation on the change our younger generations want to see in the Broadway of the future. We have held and taken part in multiple collaborative events with the pupils including a design workshop in the Broadway itself, and a youth consultation event for the future of Prestwick, with results overwhelmingly in favour of prioritising bringing the Broadway back. For everyone in our community.

The Broadway has become an inter-generational hub for Prestwick with the Visitor Experience. We have created a venue and facilities that can be utilised by a wide range of groups for an extensive variety of events and purposes. There is an identified gap in our area for multi-use entertainment venues, fully inclusive welcoming spaces, and indoor tourist destinations.

We aim for the visitor experience to be fully accessible. There are being accessible toilets installed, and the building's transformation will be completed with dementia-friendly design

principles throughout. We aim to continue to work with charities such as Dementia Friendly Prestwick, to ensure that the Broadway can host inclusive events suitable for dementia-friendly and autism-friendly audiences.

A varied events programme will be complemented by local exhibits, heritage tours and presentations throughout the remainder of 2026. We will also continue to collaborate closely with our local schools by hosting workshops and performances and engaging our younger generations in the building's redevelopment.

The Broadway's facilities will be open to all, with everyone in the community benefitting from its re-opening.

e. Which of the following Council plan priorities most aligns with your proposed project:

Priority 1 – Spaces & Places

Priority 2 – Live, Work, learn

Priority 3 – Civic & Community Pride

If linking into a place plan or a community action plan, please detail which priority it will be achieving. See [here](#) for local plans.

The Broadway will align with all three of the council plan priorities. The Broadway has become an inclusive, welcoming space for the community. The ability to host a wide range of events, cater to a variety of accessible needs, and encourage engagement with the project and other members of the community has created a powerful sense of place in the middle of Main Street, and is bringing pronounced economic benefits to the area.

The Broadway has not only become a venue for entertainment purposes, but also a living room for the town, and somewhere to visit for educational purposes too. Flexible hybrid working and study space can be created to be utilised by everyone from school pupils to community groups. Our flexible events space, pop-up museum, and new immersive visitor experience that will eventually include behind-the-scenes building tours, and will provide unique opportunities to learn, grow, and experience a space that is entirely unique locally, regionally, and nationally.

The Broadway is a cultural gem, one of the greatest remaining examples in the country of an Art Deco golden age cinema. The crucial improvements to accessibility and health and safety applied for in this application will be instrumental in delivering the Broadway's continued return to its community.

f. Please select the grant you are applying for and the relevant priority (you can select more than one priority, if applicable).

For small grant only:

- To assist with barriers to sustain the group

- To develop new projects/ideas

For development grant only:

- Deliver improvements to public places that will increase the number of visitors
- make coastal communities more attractive places to live and work
- demonstrate a strong link to local strategies and local place plans

Estimated start date:	1st July 2026
Estimated completion date: (must be by 13th November 2026)	12th November 2026

- g. If your project relates to a property or land, please confirm whether you own, or lease the property or land**

own lease

If lease, an indication that the owner is supportive or aware that plans will be required. Please detail how you will provide evidence of support, ie long term lease.

If lease, then a copy of the lease needs to be provided.

- h. Please tick/populate as appropriate:**

Are you aware of the appropriate consents required for this project? Yes No

Do you have:

- Statutory consents for your project in place
- Planning, including listed building and conservation area consents
- Building Warrants
- Evidence of Pre application discussion Please include your reference number

- Not applicable

Copies of any of the above need to be provided.

Section 4: Project Costs

How much funding are you requesting from the Coastal Communities Fund?

£

Are you applying for Revenue or Capital costs, or both?

Revenue £

Capital £

Please provide a full break down of costs for your project for your application to be considered.

If applying for both revenue and capital, then please detail costs separately.

Item/Activity	Cost
Foyer space decoration costs	£900
Projection service costs	£950
Visitor experience enhancements	£850
Accessibility improvements	£950
Equipment upgrade costs	£950
Building safety signage	£800
Total	£5,400

For development grant only:

***3 quotes need to be provided for proposed works over £1000 (individual item), quotes need to be dated within last 6 months – if relevant quotes are not provided when submitting application, it will not be considered.**

Section 5: Checklist

Please confirm you have the following documents:

Constitution/Memorandum & Articles

Audited or independently verified accounts

Last 3 months bank statements

Section 6: Declaration & Conditions

I, on behalf of, (organisation name):

- Certify that to the best of my knowledge the information contained in this application is true and accurate and will adhere to the following terms and conditions;
- Understand that making this application does not entitle the organisation to funding as a right;
- Will not commence or commit any expenditure before receiving approval of the funding;
- Confirm that the quotations are bona fide competitive quotes;
- Will provide the External Funding officer with digital colour photos of the work, both before and after the work has been completed. I understand that these images will be kept on record and used for future publicity;

- Understand that this funding award does not cover retrospective work;
- Understand that to make any misleading statement in relation to this application could make the application invalid, or may mean the organisation has to repay the funding;
- Understand that this application is subject to appropriate checks and meets appropriate conditions such as planning, procurement guidelines, and other statutory consents; and
- I Have read the associated guidance before completing and submitting this application form.
- Understands that if I do not provide satisfactory evidence of spend then the council may request I repay the grant

Failure to return or complete and return any evaluations requested then I may not receive any future funding from South Ayrshire Council. I may be asked to repay the funds if I cannot provide evidence that they were used for the purpose intended.

Name of Person Completing Application: John O'Donnell

On behalf of: (Organisation name) : Friends of the Broadway Prestwick

Date: 20/05/2026

Completed applications only should be saved as a PDF document and uploaded to

[Your Area Your Voice Your Choice](#)

Supporting documents should be e-mailed to grants@south-ayrshire.gov.uk

These include:

- Constitution
- Last 3 months bank statements
- Independently verified accounts
- Quotes (where required)