

Summer of Sport Fund Application Form

IMPORTANT INFORMATION

Summer of Sport Fund

South Ayrshire Councils Health and Wellbeing Team are launching a **'Summer of Sport'** fund to provide opportunities for children, young people and families age 3 to 26 years, to help them get active, stay active and improve their lives. Opportunities should be **free, targeted or at a reduced cost** to maximise engagement and is intended to address barriers to participation. Funding will be available for activities planned through to March 2027.

This funding provides an opportunity for clubs and organisations to focus on **one or more** of the following:

- **Opportunities:** Deliver a range of safe, welcoming and inclusive opportunities that reduce barriers to participation
- **Pathways:** Provide accessible pathways from short term activity into sustained participation in school, club and community sport
- **Enhancement:** Build on existing provision, particularly during the summer period and beyond, avoiding duplication and strengthening what already exists
- **Targeted:** Introduce targeted initiatives where gaps exist, with a focus on long term engagement beyond the funding period
- **Workforce:** Recruit, train and retain coaches, officials, volunteers and leaders to grow local workforce capacity
- **Profile:** Contribute to raising the profile of and celebrate sport

Approach

Provision should be designed to create positive, inclusive and inspiring experiences for children, young people and families. The aim is to develop an inclusive system that supports sustained participation and engagement over the longer term. When planning opportunities for children, young people, and adults during the summer months and beyond, the following approaches should be adopted:

- **Effective Partnerships** – Work closely with Community Sports Hub Officers, Active Schools coordinators or relevant partners to maximise funding, minimise duplication and to ensure provision is coordinated and resources shared

- **Co-creation** - The summer of sport funding will have children’s rights and wellbeing at its heart. Any provision should be shaped around the needs of children and young people. A person-centred approach should be adopted to ensure those in target groups help shape delivery plans and support reaches those who would most benefit. An intersectional approach is encouraged to ensure that the needs of individuals with intersecting identities are considered and met through co-design.

- **Build on existing services, assets and knowledge of what works** - This funding can be used to enhance existing provision, building on and learning from existing practise. The funding will support improved coordination of existing provision, fill gaps, and create new opportunities, led by local knowledge and experience. The focus will be on providing opportunities for children and young people into regular sport and physical activity and designing an approach which would best facilitate this.

- **Rurality** - Consideration should be given to how activities are delivered in remote/rural areas. Accessible transport requirements should be considered.

- **Target Groups** - This fund should provide a universal offer to all children, young people and families, aged 3-26 years primarily, while specifically targeting those that are at a higher risk of poverty, including from the following family types:
 - Lone parent families
 - Minority ethnic families
 - Families with a disabled adult or child
 - Families with a mother aged 25 and under
 - Families with a child under one
 - Families with three or more children
 - Young Carers
 - Looked after and accommodated young people

Below outlines examples of what is in scope for funding:

- Free holiday time activities which are active, fun and creates social connections
- Current holiday programmes at a subsidised rate
- Expansion of current holiday provision into communities
- Post summer sessions leading to club and community opportunities
- Multi-sport camps, festivals and taster events with explicit transition into clubs
- Connecting schools and community provision such as buddy sessions, join-in weeks
- An inclusion uplift for activity targeting families at a higher risk of poverty
- Travel costs for those on low incomes and / or in rural communities
- Family activation grants for partners to remove immediate barriers (e.g. transport, childcare, family taster sessions, kit)
- Purchase of equipment and facility hire (any specific equipment to support inclusion of people with disabilities)
- Training and development for young leaders and volunteers
- Approaches to recruit / retain volunteers and young leaders
-
- Provision of additional training around inclusion, trauma-informed practise, disability inclusion for example
- Workforce costs including coaches, sessional staff and volunteer expenses
- Supporting local clubs to ensure children and young people can access local sport (e.g. open days, club fees)
- Targeted outreach and engagement activity
- Reducing barriers to longer term participation for target groups

Clubs and groups able to evidence lasting impact beyond Summer 2026—extending to March 2027 and remaining sustainable thereafter—will receive priority for funding.

Who can apply?

- Local Sports Clubs & Community Organisations who are currently part of the South Ayrshire Club Ready Accreditation Scheme.
- Projects **should not start earlier than June 2026 and must not finish earlier than March 2027 with a plan beyond.**
- Groups may submit one application.
- More information or questions please contact ClubReady@South-Ayrshire.gov.uk

Please note, a constitution/bank account is required to apply

How much can be applied for?

Please note that the maximum amount of potential funding per application is £3000

Next Step

A decision will be made regarding your application thereafter.

Summer of Sport Fund Application Form

Project proposal

If you require more space please use an additional page

CONTACT DETAILS

Club / Organisation Name: Peter Boyle Bowling Club Project Name: Next Gen Bowls

Please give an overview of the project or initiative you are proposing to deliver?

Peter Boyle Bowling Club proposes to deliver *Next Gen Bowls*, a programme of fun, welcoming and accessible bowling taster sessions for children and young people in Ayr North and surrounding communities.

The project aims to remove barriers to participation by providing free taster sessions and first year membership for children and young people, to take part in a welcoming community sport of bowls. Sessions will focus on enjoyment, skill development and social interaction, helping young people build confidence while becoming more physically active. These sessions will be delivered by a Bowls Scotland approved and qualified coach, who is a volunteer, with the aim of sustaining the initiative for years to come.

For many years, Ayr North has been the most deprived area in relation to child poverty, and we want to play a part in reversing this trend. Funding will help create an inclusive environment where children and young people can develop physical activity levels, confidence, social connections and important life skills through the etiquette and teamwork associated with bowls. The relaxed and supportive environment of bowling can help improve confidence, concentration, resilience and emotional wellbeing.

Funding will support the purchase of junior-friendly equipment, ensuring sessions are inclusive and accessible for beginners of all ages and abilities. Participants will be offered free first-year membership, alongside opportunities to attend fun sessions and social events such as BBQ and games days, helping create a positive first experience and encourage long-term involvement.

The etiquette involved in the game of bowls will help children and young people develop habits and social skills that carry into adult life. It will teach them respect for others, patience, teamwork, communication and sportsmanship and confidence around adults and older generations.

How will this project demonstrate alignment with the objectives of the Summer of Sport Funding? (Targeting those at higher risk of poverty)

Please include which groups your project will benefit and expected number of participants.

This project directly aligns with the Summer of Sport objectives, creating free opportunities for children and young people aged 5-26 to become physically active, socially connected and engaged in their local community through lawn bowls. The project supports the national ambition to help young people “get active, stay active, and enjoy the benefits of physical activity”, particularly those facing barriers to communication.

It will help those that may not otherwise have access to organised sport during the summer holidays. Sessions are free, welcoming and community based, helping remove financial and social barriers to participation.

The taster sessions aim to reach priority groups, in South Ayrshire Communities, particularly in the most deprived areas.

The project will prioritise:

- Children and young people in most deprived areas.
- Children and young people from low-income households
- Lone parent families
- Young carers
- Children and young people with additional support needs
- Those currently not participating in sport

The project supports key funding priorities by:

- Delivering free opportunities in a safe and welcoming environment
- Providing clear pathways into sustained participation through free and subsidised membership
- Offering targeted provision based on identified need
- Enhancing existing club activity

Bowls is low impact, adaptable and inclusive sport, making it accessible to a wide range of abilities and confidence levels.

At the South Ayrshire *Thriving Communities Fun Day*, where Peter Boyle Bowling Club was the only bowling club represented, we engaged with a wide range of children, young people and families who took part in introductory bowling activities. The strong uptake and positive feedback demonstrated the sport’s appeal and highlighted a clear demand for accessible local provision. This has been further strengthened through ongoing, in-depth communication with South Ayrshire Active Schools colleagues, ensuring the project reflects identified local needs.

We have linked in with the Shaun McGhee, Senior Community Officer and Rory Tait, Community Sports

How can the club or organisation maintain the project's sustainability once the summer period ends?

Eg – Community Club / Active Communities session / Free club membership etc

To sustain the project beyond the summer period, Peter Boyle Bowling Club will continue to provide opportunities for children and young people through indoor bowling sessions using the club's indoor carpet. This will allow participants to stay engaged during the off-season and maintain the confidence, skills and social connections developed through the summer taster sessions. The club also plans to build on links with local schools by using the bowls purchased through this funding to support future school sessions, fun days and wider outreach activity. This will help maintain interest in the sport, strengthen local partnerships and create an ongoing route for children and young people to engage with the club.

To support long-term participation, children and young people who join through the taster sessions will be offered half-price membership (£10) in 2027/28. This reduced-cost pathway will help remove financial barriers and encourage continued involvement in regular club activity.

The purchase of junior-friendly equipment will further strengthen sustainability by giving the club resources that can be used for future coaching, taster sessions and community engagement beyond the funded period.

The strong community interest demonstrated through engagement activities provides a solid foundation for long-term growth of the club's junior section.

Total cost of idea

£3000

Breakdown of costs

Item	Cost
Bundle of 60 bowls from Bowls Buddies	£999
2 x target wedge	£331
Storage tubs for equipment	£40
Bowling shoes, club tops (estimate)	£430
Free membership based on 30 people (this is an estimated target allocation for the 3 age groups: £20 for 8-15 years £40 for 16-18 years £55 for 19-26 years)	£1200
TOTAL	£3000

Are you a constituted group/organisation? Yes.

Please detail what approaches your Summer of Sport project meets?

Summer of Sport approaches listed above.

Our project reflects the effective partnerships approach by building links with local schools and community networks. We will work with local schools, including St John's Primary School, and wider community networks to make sure children and young people know about the opportunity and can move into ongoing activity at the club.

In line with co-creation, the project will be shaped through direct engagement with children and families. Taster sessions will provide a welcoming space where participants and families can share what would help them continue, whether that is session times, fun formats, support with equipment or reduced-cost follow-on opportunities. This person-centred approach will help us design activity that is enjoyable, accessible and relevant.

The project also builds on existing services, assets and knowledge of what works. Peter Boyle Bowling Club already has the facilities, volunteer support and coaching capacity to deliver bowls activity locally. Funding will enhance this existing provision through junior-friendly equipment, free taster sessions and follow-on opportunities that strengthen what is already in place and create a pathway into regular participation.

Although the club is not based in a remote rural area, we recognise the importance of rurality and transport barriers more generally. We will keep delivery local and community-based to reduce travel costs and make participation easier for families who may otherwise struggle to attend organised sport.

Our project will focus on those most at risk of poverty and exclusion. We aim to engage children and young people aged 5–26, particularly those living in areas of higher deprivation and those who may face financial or social barriers to accessing sport. This includes young people from lone parent families, larger families, families with disabled adults or children, minority ethnic families, young carers and looked after young people. By offering free taster sessions and reduced-cost progression into membership, we expect to support around 30–40 children and young people to take part, with a focus on creating a welcoming and inclusive route into sustained community sport.

Impact and Outcomes

The project will support 30–35 children and young people to get active by providing free, inclusive and accessible opportunities to take part in a welcoming community sport. For many participants, this will be their first experience of organised physical activity.

Through regular sessions and continued engagement, the project will help participants stay active, offering clear pathways into sustained participation through free and subsidised club membership, ongoing coaching and indoor sessions during the off-season.

By creating a safe, supportive and inclusive environment, the project will also help improve lives.

Participants will:

- Increase their physical activity levels
- Build confidence, resilience and emotional wellbeing
- Develop social connections and a sense of belonging within their community
- Learn important life skills including teamwork, communication, respect and sportsmanship

At least 50% of participants are expected to progress into ongoing club participation, ensuring a lasting impact beyond the funded period.



The project will also strengthen the club's capacity to deliver inclusive activity long-term, creating a sustainable pathway for children and young people in Ayr North to remain active, connected and supported within their community.